



FOR IMMEDIATE RELEASE

Extend Communications wins Consumer's Choice Award for Business Excellence

The **CONSUMER'S CHOICE AWARD (CCA)** in association with **Leger Marketing** has announced Extend Communications Inc. as the recipient of the 2008 Consumer's Choice Award for Call Centre Services in the City of Toronto and the entire Greater Toronto Area (GTA). Winners were chosen by business consumers of call centre services through an independent and objective survey conducted by Leger, one of the world's largest and most respected research firms.

The Honorable Monique Smith, Minister of Revenue for the Government of Ontario, presented the Award to Extend during a Gala event at Stage West Toronto June 2nd. The program was taped by Global Television for broadcast as a one hour special later this year. "We are extremely proud to have been named as the best of the best by those whose opinion matters most, namely the business clients of call centres in the GTA", said Extend president Scott Lyons.

About Extend Communications Inc.

Extend is an outsource provider of call centre services including telephone answering, emergency dispatch, remote telephone reception, and order processing, from 3 call centres in south-western Ontario. The CCA Award follows industry recognition for service excellence from the Canadian Call Management Association(CAMX), and the Association of TeleServices International (ATSI).

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For further information contact:
Scott Lyons, President Extend Communications
519-759-6820

Ami Peleg, President Consumer's Choice Award
416-225-2885 x203